

Artistic Diversification

The National Arts Council of Seychelles (NAC) caught up with the young and talented artist Isis Rath, who is a well-known member of the prominent musical band 'Mozaik'.

27 year old Isis is a full-time professional musician, who performs alongside her brother Isham Rath. She explained that she was first nationally recognized musically when, as a young P3 student, she performed Brenda Fassie's song 'Vulindlela' accompanied by the 'Doves Choir'. This was a family affair as the choir's leader was none other than Isis's mother....

"Performing this song I would say created new opportunities for me as a musical artist in Seychelles as I was widely appreciated by the people", Isis recounts.

Isis explained that she comes from a very active business-oriented family, and was taught at a very young age to be hardworking, to always seek fresh opportunities and grasp them firmly when they are presented to you.

Isis gave us more detail of how her creative life links with her parents' business interests: "My dad owns his own construction company and I do all the administrative work, and my mum owns a florist business which I assist her with".

We asked Isis what she had been up to lately and this is what she revealed; "Our entertainment business has been significantly and negatively affected as, when things are normal, we mostly perform in tourism establishments. Suddenly we found ourselves without these venues and had to change and re-strategize the way we did things. We had to diversify, and one of the things we are currently focusing on is our florist business. With a greater focus on this enterprise we have been able to boost its turnover significantly, receiving orders almost every day".



Isis and her family have been taking the florist sector by storm, with their outlet, 'Fleurs Touch' - a name as catchy as a Mozaik tune - selling such locally grown flowers as Alpinea, Ginger Touch, Heliconias, Frangipani, Sigar and 'Beehives'. Their floral arrangements are a great example of art and culture coming together to create something beautiful which brings happiness to people. We can find fusion in flowers as well as sound.

Do you have hope that things will ever get back to normal?

We closed by asking (with our fingers crossed) whether Isis sees things returning to anything like the 'old normal' anytime soon. Her reply is a sign of the difficult times we are living through. "I honestly do not believe that things will ever get back to the way they were for the musical industry. It will take some time to get even close to what we had. The Mozaik band was supposed to be releasing a new album this year but with most studios remaining closed this will now not materialize according to schedule".

Regardless, we look forward to experiencing the band 'live' soon and anticipate the new album with relish - whenever it appears.

TIK-TOK TAKE-OVER RICHIE B.

Seychelles has recently been grooving with the popular hit song 'Dimoun I koz ou', written and performed by talented young artist Richie Flore – also known as Richie B.

We were delighted to be able to catch up with this creative and find out what he has been up to lately.

We threw a curved ball by first asking him..... "tell us, who is Richie B?"

This is what he said:

"I am a jack of all trades, a multi-talented artist and the proud owner of the production house, "Richie B tunes production" which was opened in 2016, when I was administering cable tunes. I am a comedian, actor, songwriter, singer and also an MC." Phew!!

We next asked about the success of his song 'Dimoun I koz ou' which became hugely popular through the tik tok app.

"To be perfectly honest, I did not even know how Tik Tok works at that time. Gradually I learned that Tik Tok is a way to promote your music. On TikTok, there are lots of challenges, including a combination of three elements: text, sound, and movement (usually a choreographed dance). Things get started by individual s, usually TikTokers or influencers with many followers.

I also came across the online platform: www.distrokid.com, where you can download your song and send it to all existing musical platforms. In fact this is how the single 'Dimoun I koz ou' originally made it onto TikTok.

I have now gained 10,000 followers since the beginning of 2021, with over 2400 video challenges uploaded for the song."

How do you follow that?!



"Well I have been invited to participate in a musical show in Mauritius, but with the Covid 19 pandemic I am not sure if this will now take place. The single 'Dimoun I koz ou' has become a hit in Mauritius, and the fans there are eager to know more about me and also hear the many other songs that I perform. When I finally get there I will also be surprising them with a new album with sixteen existing tracks, six of which will be in Mauritian language. The album will be exclusively released in Seychelles."



International Hit Elijah

Konnen par bann fan Seselwa par son stage name Elijah, Stephen Eliza in resevwar bokou award dan son karyer lan-mizik.

Konsey Nasyonal pou lar i alor diskrit enpe avek li.

Ou ankore en fwa met en lot award dan ou koleksyon pour resevwar 'Best Island Artist' pour Mauritian Music Awards 2020, dir nou enpti pe ou santiman pour sa lakonplisman.

"I plito en resi pou mwan e mon dedye li pou Sesel. Sa award i senpleman desifre determinasyon ki mon annan."

E pour sa trofe finalman ariv kot ou, eski sa ti anmenn ankore lemosyon pour ou?

“Pour li ariv kot mwan, ti konmsi in fer en traze, wa kwar monn al lapes e monn reisi anmenn bouyon kot lakour. Menm si nou dan en tanpet mondyal an semonman, monn reisi anmenn en keksoz kot lakour, ki demontre travay dir ki monn fer. Mon pe kre mon prop legacy ki petet en zour mon bann zanfan demen I a deside mars dan mon lepa.”

Nou war ou pe fer bokou sikse dan la rezyon, sirtou lo zil Moris, dir nou enpti pe ou sekre pour reisi tap dan sa marse?

“Napa vreman okenn sekre, me plito en secret recipe, e sa I apel determinasyon. Determinasyon for ki mon annan. Fodre ki ou annan disiplin e ou sey ou mye pour akonpli ou rev.”

I annan okenn mesaz pour ou bann zanmi artis?

“Mon mesaz i konm swivan, si oun deside pou vinn en artis, ou bezwen annan en plan lo ki kalite artis ou anvi vini e set ou target lo ki zistans ou anvi arive. Artis I responsab pour sa ki nou dir, me nou pa responsab lo ki manyer dimoun I enterpret nou mesaz. Mon anvi dir mon bann frer e ser artis pou kontiyen persevere. Pou annan disiplin e bokou disiplin dan sa ki nou fer.”

I annan okenn lezot nouvo developman dan ou karyer mizikal?

“Mon fek fer sorti en duo album Moris avek tit ‘Infinity’ ansanm avek mon ser artis Linzy Bachotte sorti Moris. Sa album I konpri 8 track . I apel “Infinity” senpleman akoz si ou vir nimero 8 par kote in vinn sa logo Infinity.

Bi par deryer sa album I seki nou de artis ki sorti dan zenerasyon avan sa enn ki la. An se moman I annan bokou keksoz negativ ki ganny dir lo sa nouvo zenerasyon , ki swa (artistically ou fason viv) . Mwan ek Linzy noun alors pran sa loportinite pou pas en mesaz positiv la deor. Nou anvi ki sa zenarasyon I annan bann valer debaz tel ki, respe,dir mersi,felisistayon ,e bonzour .

Mon osi anvi pas en dernyen mesaz avek nou bann zenn artis, a okenn moman ki zot bezwen led, mon la pour ed zot. Mon pare pou ede e donn konsey osi lo fason ki zot kapab ariv lo nivo enternasyonal”.

Pou fini album ‘ Infinity’ I kapab ganny aste lo sa bann platform swivan; Spotify,Itune, Tidal e google music.”

Women in Music

Telsy



The Seychelles entertainment industry and public have seen this young artist emerge as a great contemporary performer.

Trassy Carola - also known as ‘ Telsy’ - has recently returned to Seychelles after studying Hospitality and Management at Shannon College in Ireland. Once back on home soil Telsy released a single entitled ‘Retourn kot mwan’, which has been doing remarkably well on the local radio. We asked her for a little more information on this.

“You clinched number 1 on the Paradise FM chart attack with your song ‘Retourn kot mwan’. Were you expecting this?”

“I honestly was not expecting this as I had been away for a while and people had not really heard from me for some time.”

“What is the story behind the song?”

“This one was originally written by my dad, Terry Carolla, some 20 years ago. However I have revamped and modernized it a bit just to fit with this particular moment in time. ‘Retourn kot mwan’ is a forbidden love story, en lanmour difisil si mon kapab dir an kreol.”

“What’s next for you?”

“Honestly, with the current world crisis it is a bit difficult to predict anything. You can have a plan today and a clear vision for tomorrow, and then something happens and it will just not work. Hence I am a firm believer that the best and only thing to do is leave everything in God’s hands.”