

Zaksyon
Sesel



**Instagram Influencers, Blogger,
Social Media Marketing**



Synopsis



Photographer: Michel Denousse

There are instances where Seychellois people gather at specific time and in specific places during the day to socialize or meet and are eager to share a juicy piece of the latest news of the day. A Creole word that best describes such action is 'Zaksyon', which forms part of our Seychellois Tradition and Culture. A Creole expression which will enforce social skills, Historically and culturally, Seychellois women used to assemble near the river side to doing their laundry. Such an opportunity was one of societal forces that brought them together. Secondly, local bars known as (Lakanbiz) on the islands, in market street (Lari Bazar) or Victoria Market, 'Dan Bazar Viktoya' where mostly men are assembled to be 'azour' with latest news (Nouvel). 'Zaksyon' is a digital and social platform aimed at spreading the latest business news, promoting and marketing of new products and services. The platform will be the credible place to view for all business news, statistics, forecast, new products, services and the latest promotion. It will be a platform whereby the latest business news, could be obtained, in a friendly and entertaining way. This will serve as a marketing tool where information can be discovered, savoured and shared. Build around the cultural concepts which is also aimed preserving our local language, also one of our national language. The 'Key is that you're sharing information in an appropriate way that's helping others'. And that will be available in all platforms in the palm of your hand on your phone, tablet, smart watch, and in your living room on your smart TV, and other gadgets The influencers (doner Nouvel) have a minimum of 5k followers locally and 10k internationally, The professional platform with a team of young digital Savvy professionals, in terms of bloggers, photographers, Social Media Management, website development, Marketing and promotion personal.

Main Influencer

Miss Jade Alvis



My name is Jade Alvis. I am 30 years of age, born and raised in the Seychelles!

It's always been a passion of mine to explore the natural beauty of our beautiful islands, experiencing the mix of cultures which makes our unique Seychelles..

Society is moving quickly into the modern world and social media marketing is taking over our traditional means of showing the world who we are.. I have been actively working with local products and services, to give them exposure over social media while still maintaining the "Seselwa" feel that makes our little nation what it is; Zaksyon!

I build contents to draw attention from my audience and give them something to gossip about, be it a new 'hang-out' spot, a new Jewellery brand or even a new released song by a local artist.

I think there are countless of individuals and businesses waiting for the chance to be seen and grow bigger.. and at Zaksyon we would like to show the whole of Seychelles and the World who you are!!

We've been waiting for the opportunity to work towards discovering all the magical wonders of our beautiful culture and innovative minds on a much bigger scale.. and to truly showcase the unique Seychelles experience to the rest of the world.

I find great pleasure in travelling, meeting new people and exploring different gastronomy.

Kind regards,

Jade

Followers 14.4k

Story View 4k

Weekly impressions 124K

Post interactions 300+

Zaksyon Monthly Rates Card

Vye Zaksyon

2 Sponsored Instagram Post
2 Instagram slideshow post
(up to 3 images)
4 Instagram stories
2 Sponsored Facebook page Post
2 Facebook Multi post
4 Stories
2 Post on our Blog Page

(Duration 7 days)

SCR 3000

Veyer Zaksyon

Event Coverage or Hosting
6 Instagram Post
4 Instagram Slideshow Posts (Up to 3 Images)
6 Instagram Stories
6 Facebook page post
2 Sponsored page post
4 Facebook multi post
4 stories
4 Post on our Blog Page

(Duration 3-4 days) in advance and recapping
event

SCR 5000

Zaksyoner

Event Coverage or Hosting
8 Instagram Post
6 Instagram Slideshow Posts (Up to 3 Images)
8 Instagram Stories
8 Facebook page post
4 Sponsored page post
6 Facebook multi post
6 stories
6 Post on our Blog page

(Duration 3-4 days) in advance and recapping
event

SCR 8000

Zaksyon Daily & Weekly Rates Card

Don Nouvel

*Delivery Time 1-2 days
1 x Feed Post
3 x story*

SCR 800

Fournen

*Delivery Time 1-3 days
1 x Feed Post
5 x story*

SCR 1000

Lanket

*Delivery Time 1-7 days
2 x Feed Post
8 x story*

SCR 1500

Blogger & Vlogger Platform

Zaksyon Lakanbiz

Economic and Business analysis
Analysis of New Economic policy
Banking policies and impact on the business
Difficulties facing the business sectors
New opportunities and threat for the business

Zaksyon Lari Bazar

Social affairs and Politics
Analysis on the social aspect of the government political
Aspiration, and its impact on the social .
Benefit of the social program

Zaksyon Larivyer

New Products and Services
Innovation in New Products and Services
Marketing briefs on New Products and
services
Instruction for new products
Digital

Our Influencers



Felicitia Filippin 13k



Carla Monthy 10K



Kaline Jeanvole 5K



Trisha Pixie 6.8K